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PROFESSIONAL ROOFING

NRCA's official publication reaches more than 48,000 roofing professionals!

Advertise in the roofing industry's most trusted magazine!

96%

of respondents report being influenced by ads in *Professional Roofing*

51%

of respondents took preliminary buying actions after seeing ads in *Professional Roofing*

IRE EXCLUSIVE ADVERTISING OPPORTUNITY

Reach the industry's biggest audience!

Connect with industry professionals at the largest U.S. roofing exhibition of the year through our most anticipated publications:

Professional Roofing (February 2027): The only publication distributed throughout the convention center and placed exclusively at the entrance to the 2027 IRE trade show. Get your brand in front of attendees the moment they arrive.

2027 NRCA Catalog: Delivered in every IRE registration bag and available at the NRCA booth, the NRCA catalog puts your message directly in the hands of thousands of decision-makers.

Plus, lock in special discounts when you also advertise in the December/January 2027 pre-IRE issue.



Contact Mike Stack today to discuss new opportunities and maximize your advertising dollars.

Call (847) 493-7554 or email mstack@nrca.net.

Download NRCA *Professional Roofing's* media kit at professionalroofing.net.

Discounted ad rates are available to NRCA members and new advertisers.

Place your ad(s) today!

Professional Roofing Feb. 2027:

Ad space and materials deadline: Dec. 11

December/January 2027 ad space deadline: Nov. 10

NRCA 2027 Catalog:

Ad space and materials deadline: Aug. 17